



Targeted Lung  
Health Check  
Programme

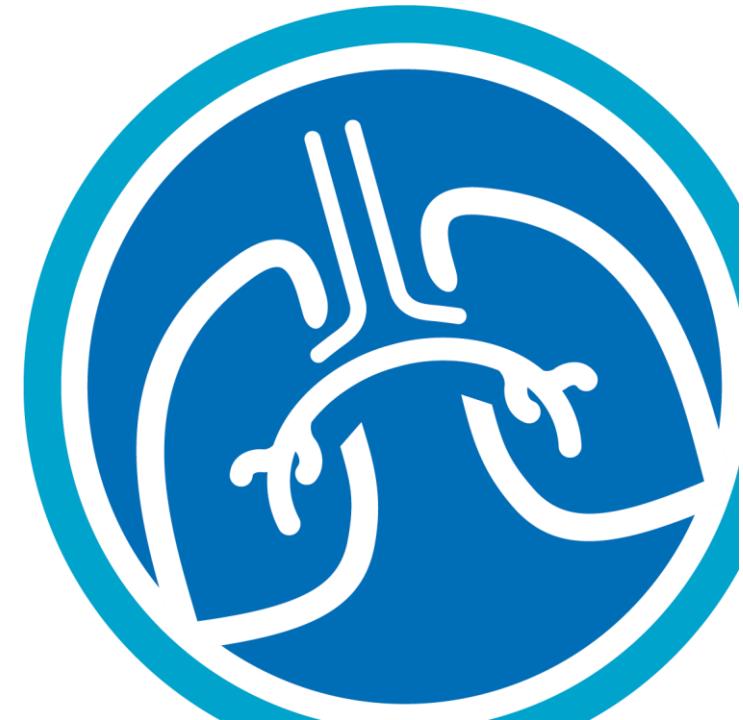
NHS

# Nottingham TLHC Programme

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Nottingham and Nottinghamshire Integrated  
Care Board



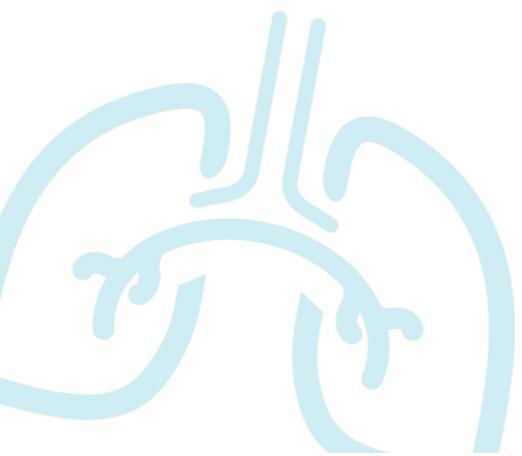


## Improving Uptake to Lung Health Checks

1. Invite Approach

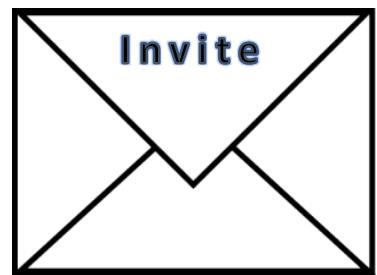
2. Service Model

3. Targeted Comms & Engagement





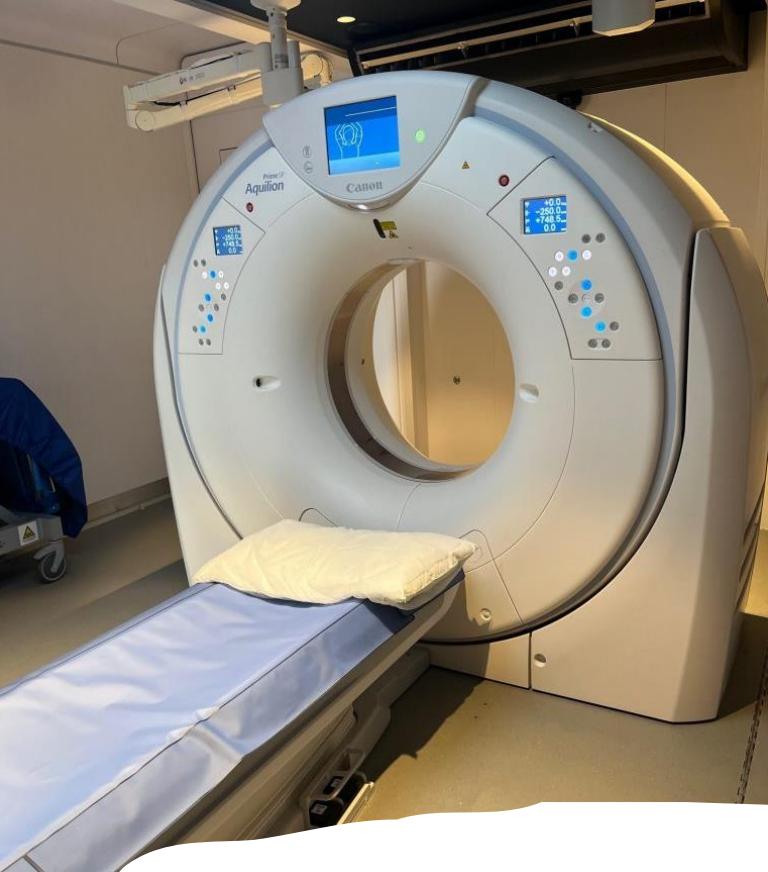
## Our invite approach



Invite letters sent out  
with appointment  
timeframe when a  
Health Advisor will call

Telephone triage  
assessment conducted  
by Inhealth Health  
Advisors

If a patient is assessed as high  
risk on the telephone  
assessment a face to face  
Lung Health Check conducted  
by Nurses on mobile unit



Community service model

NHS



## **Targeted Comms and engagement**

### Understanding our areas and behaviours

- Translated materials and videos
- Dedicated website - hosts videos, leaflets, FAQs, case studies, letters, translator plug in
- Radio advertising
- Tram and bus advertising
- Paid for Social media - targeted by postcode
- Distribution of materials
- Attendance at local events ie Indian Community Centre, Stub It events, markets
- Revising all our patient letters – incorporation of a new diagram
- Localised survey
- ‘How to register with a GP’ leaflet
- Working with local prisons and the severe multi disadvantaged partnership group





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**Any questions**

