

# Lung Cancer Clinical Nurse Specialist's (LCCNS) view on optimising patient engagement

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# What is a Darzi Clinical fellowship?

**Systems  
leadership**

**Quality  
Improvement**

**Innovation  
to improve**



Waiting for results versus, managing patient expectations, controlling symptoms of advanced stage / complex patients .... ?

Why do our patients need to wait so long for their pathology results?

Do our patients need to have consent for CtDNA?

<https://www.scie.org.uk/integrated-care/research-practice/enablers/system-leadership#:~:text=Systems%20leadership%20facilitates%20the%20adoption%20of%20more%20integrated,the%20lives%20of%20individuals%2C%20families%2C%20and%20local%20communities>

# Systems Leadership

(Ghate et. al 2013)



Figure 1

Public service context,  
systems leadership and  
systems leaders - an  
integrated model



BUCKINGHAM PALACE

10th May, 1989.

Dear Miss Horton.

I write to thank you for your letter to the Secretary of the Royal Family, which has been passed to me, and which I have had the honour of laying before the Queen.

Her Majesty thought it was kind of you to write and I am to say how much the Queen admires people like yourself who devote so much time in helping others less fortunate.

Her Majesty was interested to hear of your friend Elizabeth [redacted] and was touched to know of her devotion for the Royal Family.

Perhaps you would let Miss [redacted] know that the Queen has heard of her with interest and hopes that she will have a very happy ninetieth birthday on 3rd June.

Yours sincerely,  
Kathryn Duple.  
Lady-in-Waiting

Miss T. Horton.

# The power of a story...

“The use of patient and staff narratives should be embedded across the NHS and social care system to humanise and improve the quality of healthcare”  
(BMJ 2022)

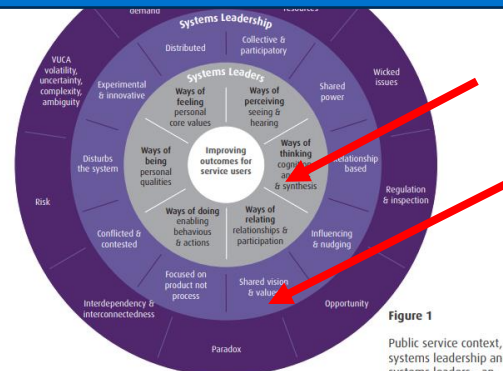


Figure 1  
Public service context, systems leadership and systems leaders - an integrated model

## Section 3

### USING STORYTELLING IN HEALTH CARE IMPROVEMENT: a guide



#### Briefing summary

- Who: For people involved in health care improvement projects who want to use stories to communicate and share important learning from their work.
- Why: Telling stories about the experiences of patients and health care professionals is well-established as an effective means of engaging others in improvement work.
- What: This briefing includes practical tips on how to identify and tell a good story.

#### Why is storytelling important in improvement work?

*Never overlook the power of a good story. This is what people will remember about your work.*

Jane Maher, Chief Medical Officer, Macmillan Cancer Support

Stories have been used to hand down learning and knowledge for thousands of years. A good story engages our curiosity, emotions and imagination. It can help us make sense of the world.

In many safety-critical industries, stories of real events are actively used to capture and share lessons with staff in the workplace because they are more memorable than data or lengthy manuals. In the NHS, stories involving patients have become an established way for board members to focus discussions on quality and patient experience. Patient stories also speak strongly to frontline staff, who are often motivated most of all by their individual interactions with patients.

By using real stories as you communicate your improvement work, you can:

- demonstrate there is a need for the work and challenge complacency
- make the potential benefits or outcomes feel tangible to the people you need to influence
- ensure the patient's voice and/or the experience of individual staff members is heard
- get a message across – good stories are remembered and can be passed on.<sup>1</sup>



# A brief glimpse into 'my story'...

Currently seconded to ... **NHS**

**North Thames**

**NHS Genomic Medicine Service Alliance**

Studied at...



Worked in our NHS continually

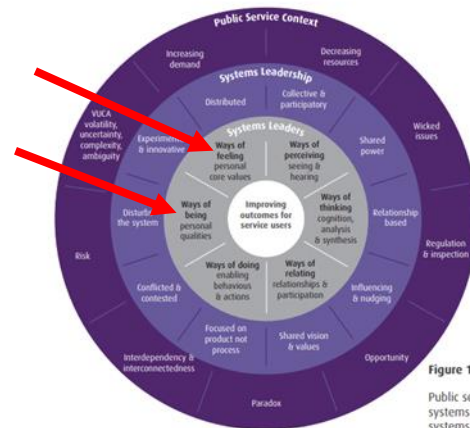


Figure 1  
Public service context, systems leadership and systems leaders - an integrated model

Lead Lung Cancer CNS @ 2017-2022



Our vision and values continue to underpin everything we do

We are committed to delivering top-quality patient care, excellent education and world class research

**Safety**  
**Kindness**  
**Teamwork**  
**Improving**

from 1991 > current time

Including working  
'across the system' @  
2006-2012



Main carer for (& lost through cancer)  
Mum & MIL (2021), Dad (2003)

# ... added 'purpose'

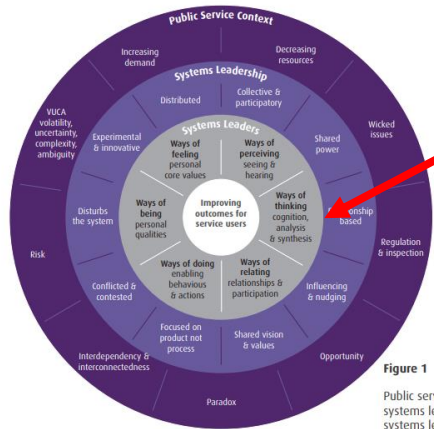
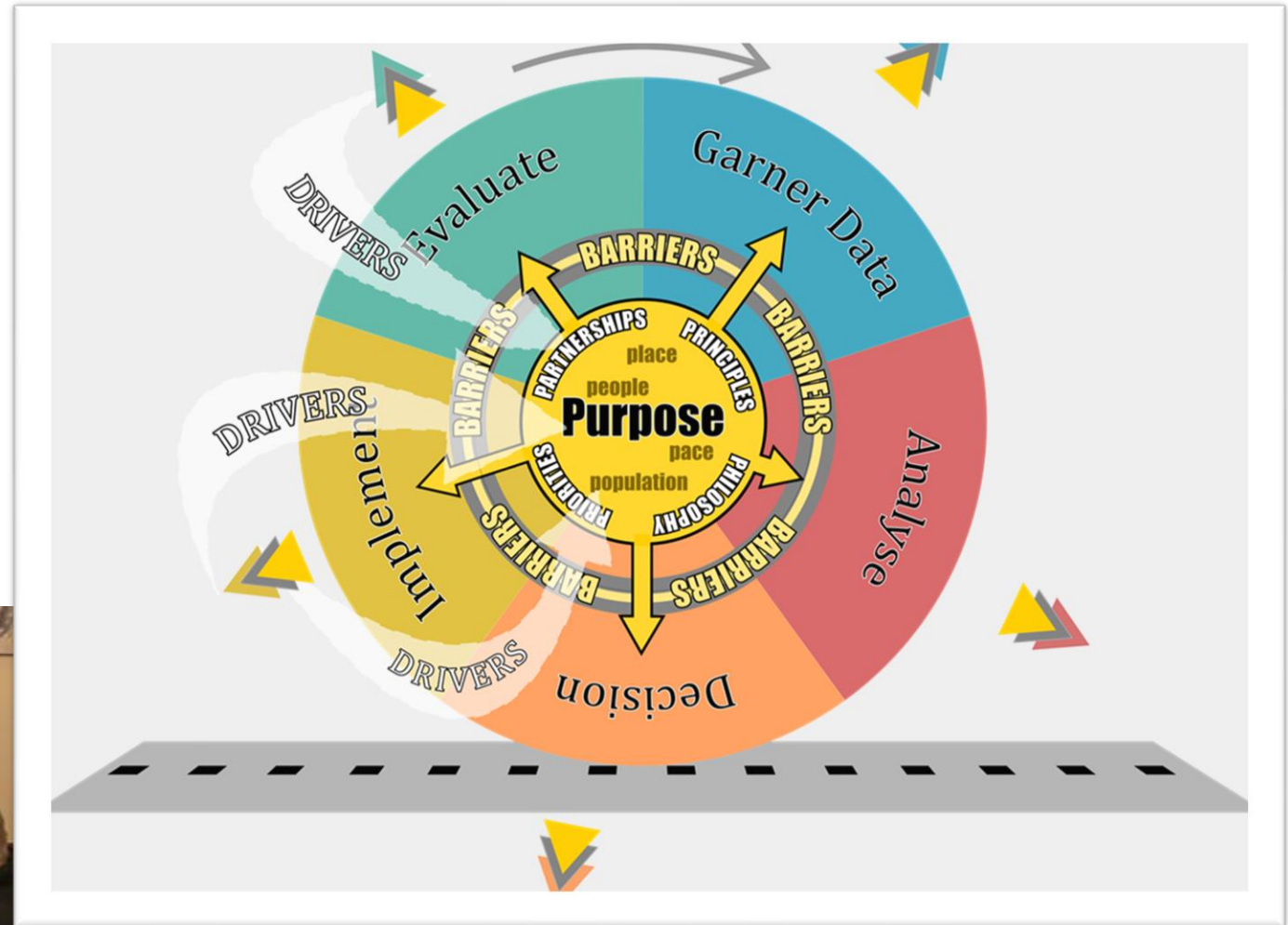


Figure 1  
Public service context,  
systems leadership and  
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integrated model



**The 'P' Wheel of Integrated System Change**  
**Quality Improvement, Leadership and Learning Health Systems**

# What's getting in the way ? Barriers to improvement in the NHS

The Health Foundation 2015  
(Author: Dr Debra de Silva)

## Prevalence of barriers to the implementation of improvement

|   | Design | Delivery | Dissemination |
|---|--------|----------|---------------|
| <b>Initiative-related barriers</b>  |        |          |               |
| Insufficient evidence base  | X      |          | X             |
| Usability of interventions  |        | X        |               |
| Fit with processes  |        | X        |               |
| <b>Individual barriers</b>  |        |          |               |
| Staff resistance  | X      | X        |               |
| Staff skills and knowledge  |        | X        |               |
| Role demarcation  |        | X        |               |
| <b>Organisational barriers</b>  |        |          |               |
| Culture and stability   | X      | X        |               |
| Lack of leadership  | X      | X        |               |
| Management  | X      | X        | X             |
| Insufficient use of data  | X      | X        | X             |
| Lack of time allocated  | X      | X        | X             |
| Lack of funding   | X      | X        | X             |
| <b>System-wide barriers</b>   |        |          |               |
| NHS culture   | X      | X        | X             |
| Lack of stability   | X      | X        |               |
| Partnerships  |        | X        | X             |
| Incentives and funding  | X      | X        |               |
| <i>Note: crosses indicate where barrier have been found to exist most prominently</i> |        |          |               |

Evidence scan: What's getting in the way? Barriers to improvement in the NHS

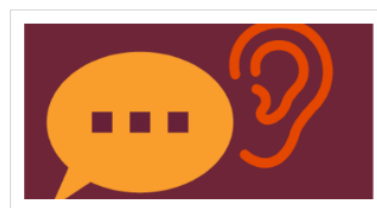
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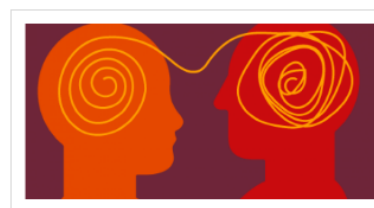
| Compassionate Leadership: 4 key elements needed for innovation   |  |   |   |
|--|--|---|---|
| Inspiring vision and strategy  | Positive inclusion and participation   | Enthusiastic team and cross-boundary working  | Support and autonomy  |
| <ul style="list-style-type: none"> <li>- Unwavering focus on high-quality, continually improving compassionate care</li> <li>- Inspiring and meaningful vision</li> <li>- Shared understanding</li> <li>- Clear, aligned, manageable challenges and tasks</li> <li>- Alignment between workload and resources</li> </ul> | <ul style="list-style-type: none"> <li>- <b>Ensure all voices heard</b><br/>Create psychological safety &amp; encouraging teams to be compassionate to one another</li> <li>- <b>Valuing diversity including patient groups, positive attitude to differences</b><br/>Fair resolution of conflict</li> </ul> | <ul style="list-style-type: none"> <li>- Working compassionately with other teams (inter-team compassion)</li> <li>- Being supportive and collaborative</li> <li>- Having a 'how can we help' attitude</li> </ul> | <ul style="list-style-type: none"> <li>- Creation of a positive climate - high levels of engagement, positivity and creativity</li> <li>- Freedom to be autonomous, but with support</li> <li>- Treating staff with compassion</li> </ul> |

# Collaborative and Compassionate Leadership

## 4 behaviours of compassionate leadership



Attending



Understanding



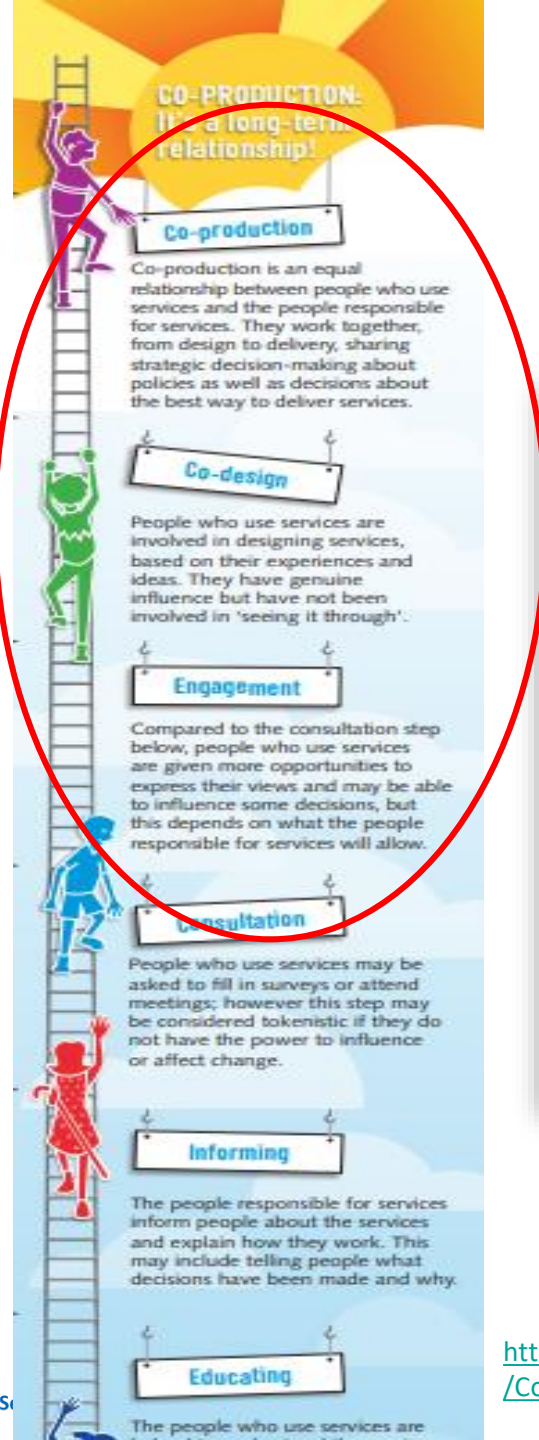
Empathising



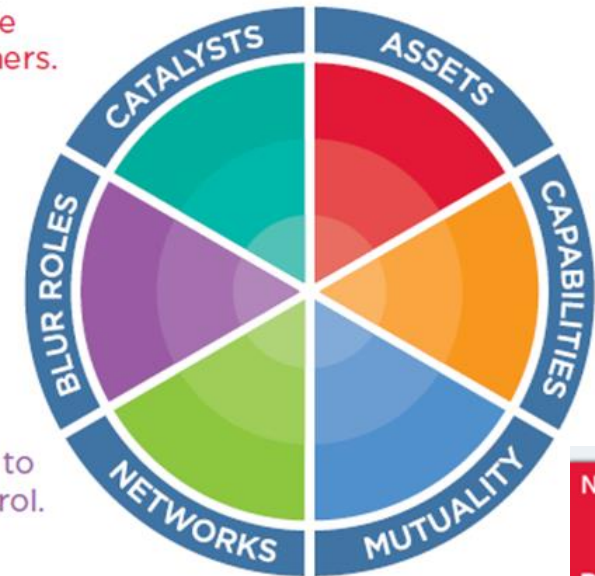
Helping



# Patient engagement, co-design or co-production...



- Assets:** Transforming the perception of people from passive recipients to equal partners.
- Capabilities:** Building on what people can do and supporting them to put this to work.
- Mutuality:** Reciprocal relationships with mutual responsibilities and expectations.
- Networks:** Engaging a range of networks, inside and outside 'services' including peer support, to transfer knowledge.
- Blur roles:** Removing tightly defined boundaries between professionals and recipients to enable shared responsibility and control.
- Catalysts:** Shifting from 'delivering' services to supporting things to happen and catalysing other action.



FPN 1166P

## Background

- In England, patients from more deprived backgrounds are more likely to acquire lung cancer and have a higher associated mortality<sup>1</sup>
- More deprived populations have greater exposure to lung cancer risk factors<sup>2</sup>
- The English Indices of Deprivation measure deprivation according to several domains\* by post code – scored out of 10 (1 most deprived, 10 least deprived)<sup>3</sup>
- EGFR and KRAS are the most frequently observed lung cancer oncogenic mutations

## Hypothesis

- There is an association between oncogenic mutations and socioeconomic deprivation.

## Inclusion Criteria

- Barts MDT adult patients lung adenocarcinoma pts diagnosed in 2021 with reported tumour mutational status

|                    | Lung Adenocarcinoma Population n=170 | Oncogenic Mutation Population n=99 | No identified oncogenic mutations n=71 |
|--------------------|--------------------------------------|------------------------------------|--|
| Median Age (years) | 69                                   | 69                                 | 69                                     |
| Gender             |                                      |                                    |  |
| Male (%)           | 93 (55)                              | 51 (52)                            | 42 (59)                                |
| Female (%)         | 77 (45)                              | 49 (49)                            | 29 (41)                                |
| Ethnicity          |                                      |                                    |  |
| White (%)          | 125 (74)                             | 73 (74)                            | 53 (75)                                |
| Black (%)          | 14 (8)                               | 12 (12)                            | 2 (3)                                  |
| Asian (%)          | 17 (10)                              | 9 (9)                              | 8 (11)                                 |
| Other (%)          | 8 (5)                                | 2 (2)                              | 5 (7)                                  |
| Not Stated (%)     | 6 (4)                                | 4 (4)                              | 3 (4)                                  |
| PDL1 Status        |                                      |                                    |  |
| <1% (%)            | 92 (54)                              | 50 (51)                            | 42 (59)                                |
| 1-49.9% (%)        | 52 (31)                              | 33 (33)                            | 20 (28)                                |
| >50% (%)           | 26 (15)                              | 17 (17)                            | 9 (13)                                 |

# SOCIAL DETERMINANTS OF LUNG CANCER IN EAST LONDON

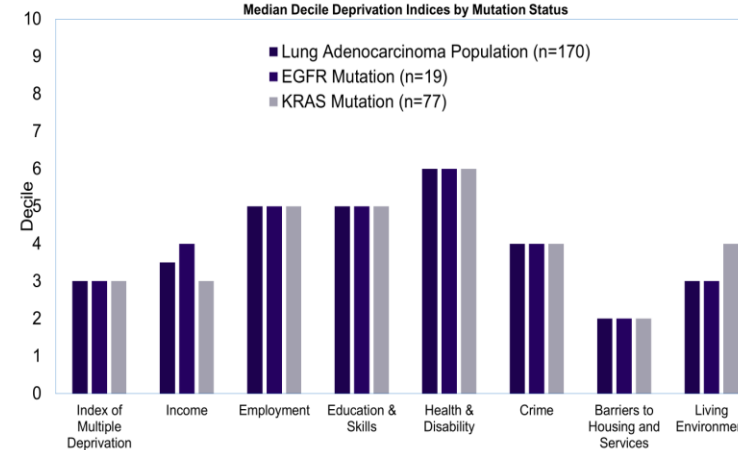
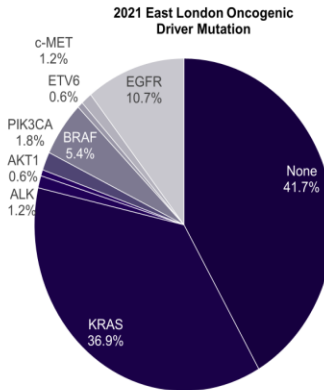
C. Alves Soares<sup>a, b</sup>, F. Chamberlain<sup>a, b</sup>, U. Mukherjee<sup>a</sup>, W. Ricketts<sup>a</sup>, J. Conibear<sup>a</sup>, J. Steele<sup>a</sup>, P. Szlosarek<sup>a, b</sup>, F. Lim<sup>a</sup> and A. Januszewski<sup>a</sup>

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Correspondence: catarina.alvessoares@nhs.net



## Results

- EGFR mutations associated with higher deprivation in the living environment domain compared to those with a mutation associated with a smoking history ( $p=0.0491$ ) (corrected for multiple comparisons)
- No other significant relationship between deprivation and mutational status identified

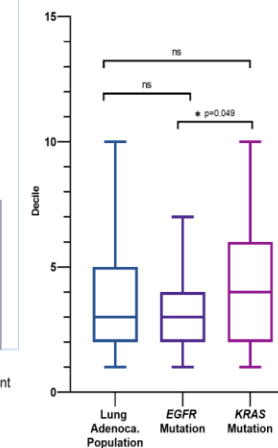
## Discussion

- Lung cancer patients at St Bartholomew's Hospital are distributed along a deprivation gradient
- More deprived populations are exposed to a multitude of risk factors for oncogenesis, beyond smoking tobacco



**Barts Health**  
NHS Trust

## Living Environment



## Conclusion

- Further work required to expand cohort
- Our data suggest a drive to reduce cancer burden in more deprived groups must not be limited to interventions tackling smoking but include methods to tackle pollution

## References

- Berglund A et al. Social differences in lung cancer management and survival in South East England: a cohort study. *BMJ Open*. 2012;2(3).
- NCRAS. Cancer by Deprivation in England 1996 - 2011 [Internet]. 2014.
- National Statistics English Indices of Deprivation [Internet]. 2019

No conflict of interest to declare

European Society for Medical Oncology (ESMO) 2022

<https://doi.org/10.1016/j.annonc.2022.07.1289>



**North Thames**  
NHS Genomic Medicine Service Alliance

## SERVICE EVALUATION OF DIVERSITY RECRUITMENT IN THORACIC CANCER CLINICAL TRIALS AT A TERTIARY CANCER CENTRE

Florence Chamberlain<sup>1,2</sup>, Maria Lapuente<sup>1</sup>, Paula Kirby<sup>1</sup>, Ayo Adebamowo<sup>1</sup>, Kelvin Lau<sup>1</sup>, William Ricketts<sup>1</sup>,  
John Conibear<sup>1</sup>, Jeremy Steele<sup>1</sup>, Peter Szlosarek<sup>1,2</sup>, Farah Louise Lim<sup>1</sup> and Adam Januszewski<sup>1</sup>

<sup>1</sup>Barts Thorax Centre, St Bartholomew's Hospital, London, EC1A 7BE

<sup>2</sup>Barts Cancer Institute, Queen Mary University of London, London, EC1M 6BQ

### Background

- Barts Thoracic MDT diagnoses the most thoracic cancers in London/year
- Patients in studies often do not represent "real-life" patients<sup>1</sup>
- Women, elderly, lower socio-economic & ethnic minorities often under-served by trials<sup>1,2</sup>

### Questions Asked

- Does the clinical trial patient cohort reflect the diagnosis patient cohort at Barts?
- What are the barriers for diversity recruitment and monitoring to thoracic trials?

### Inclusion Criteria

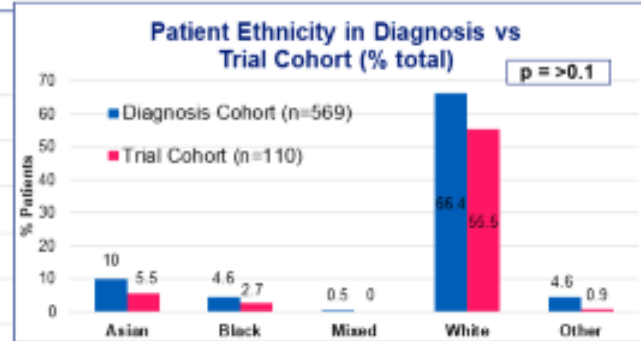
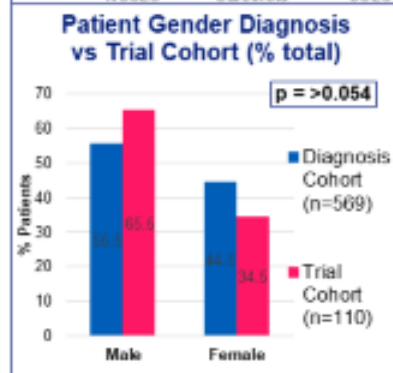
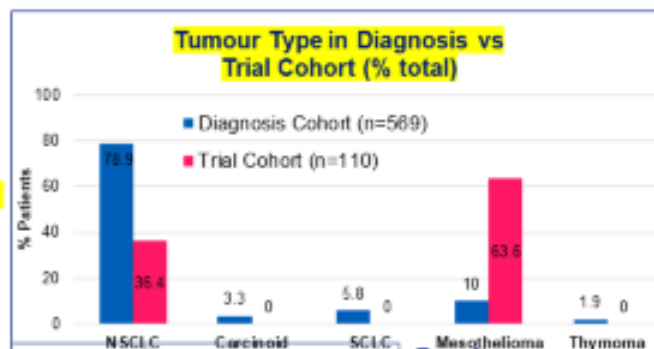
- Barts MDT adult patients diagnosed or enrolled in a trial in 2019 (pre-COVID recruitment disruption)
- Path confirmed NSCLC, SCLC, mesothelioma, carcinoid or thymoma

### Exclusion Criteria

- Screening trials
- Other or benign path

### References:

1. M. Witham et al. 2020
2. NIHR INCLUDE Roadmap 2020



### Results

- Seven trials open in 2019 (4 lung ca, 3 mesothelioma)
- Greater proportion of trial patients were mesothelioma vs NSCLC
- Median ages of the cohorts were similar (72 years vs 71 years, p>0.1)
- Trend to significance in % females in the trial vs diagnosis cohort (p=0.054)
- No difference in the ethnicity makeup in the cohorts (p>0.1) but more ethnicity data unavailable in trial cohort (35.5% vs 13.9%)
- No socio-economic data recorded

### Discussion

- Improvement needed in recording diversity data to understand true picture
- Gender differences ?related to meso trial recruitment (male predominant disease)
- Trial portfolio expansion – currently 19 studies open at Barts (vs 7 in 2019)

### Strategies

- Follow INCLUDE 2020 roadmap
- Patient & Public Involvement
- Trial PIS in local languages
- Explain My Procedure video animations for clinical trials
- Diversity data collection at study enrolment
- Re-evaluate the service after implementation



Chamberlain, Florence et al. "Service evaluation of diversity recruitment in thoracic cancer clinical trials at a tertiary cancer centre." Lung Cancer (2022) [https://doi.org/10.1016/S0169-5002\(22\)00136-2](https://doi.org/10.1016/S0169-5002(22)00136-2)



## BRIDGING THE GAP

The challenge of mitigating health inequalities in lung cancer

### 02

#### Recommendation



Recommendation 2: To improve fair access to lung cancer services, the Holistic Needs Assessment should be commenced at the time of referral to diagnostic services and the information held with the personalised care plan on file and in a Personal Care and Access Card carried by each patient.



ould have  
carry with  
reference

### 3.5 Follow up, palliative and end of life care

Survival is the main metric by which the quality and effectiveness of cancer services are judged in the public eye: quality of life is an important consideration, but less so.

Understandably, this has influenced policy e.g. the emphasis on early diagnosis in the Long Term Plan. Lung cancer accounts for around a fifth of all cancer deaths<sup>57</sup> so it is particularly affected by this perception.

The emphasis on survival is of benefit to patients as it drives research and development as well as

Palliative care, by definition, has a significant impact on the patient's holistic needs. It is therefore impacted by health inequalities – often more so than curative treatment. In cancers with high mortality rates and major health inequalities as in lung cancer, policymakers and planners should ensure that palliative care is resourced and accessible to all patients who need it and in accordance with national pathways.

Particular attention must be paid to the benefits of palliative care in lung cancer when communicating with patients, particularly with people in communities affected by health inequalities. This should be encompassed within the application of 1st Touch.

## 4.0 Addressing health inequalities (Evidence : Impact : Action)

November 2022

“Health inequalities are complex and far reaching. Removing them is hard and takes time. They will be mitigated more rapidly if we **work together as a lung cancer community** and ensure more **systematic and robust data collection across all communities**”

(UKLCC 2022 p4 )

### 09

#### Recommendation



All NHS Trusts and Health Boards should monitor access to the full range of treatments for lung cancer to ensure health inequalities are adequately mitigated for both curative and palliative approaches.

# ACCEND Framework

<https://www.hee.nhs.uk/our-work/cancer-diagnostics/aspirant-cancer-career-education-development-programme/accend-framework>

## Domain E: Developing evidence-based practice and improving quality

### 22.0 Capabilities: Research and evidence-based practice

#### The practitioner is able to:

22.14 Proactively network to develop and facilitate collaborative links with specialist cancer services and active researchers in academic and clinical settings to identify potential for further research in cancer care and opportunities to apply for funding, disseminate research and quality improvement through relevant media and fora

22.15 Formulate and implement strategies to act on learning from a range of sources (audit, service user feedback, research, policy) and knowledge of the funding of cancer care services in the NHS and third sector to make improvements, influence and lead new practice and service/system redesign solutions to reduce variation, promote access to underserved communities and enhance quality in response to feedback, evaluation and need

## Career Pathway, Core Cancer Capabilities and Education Framework

for the Supportive, Assistive and Registered Nursing and Allied Health Professions Workforce

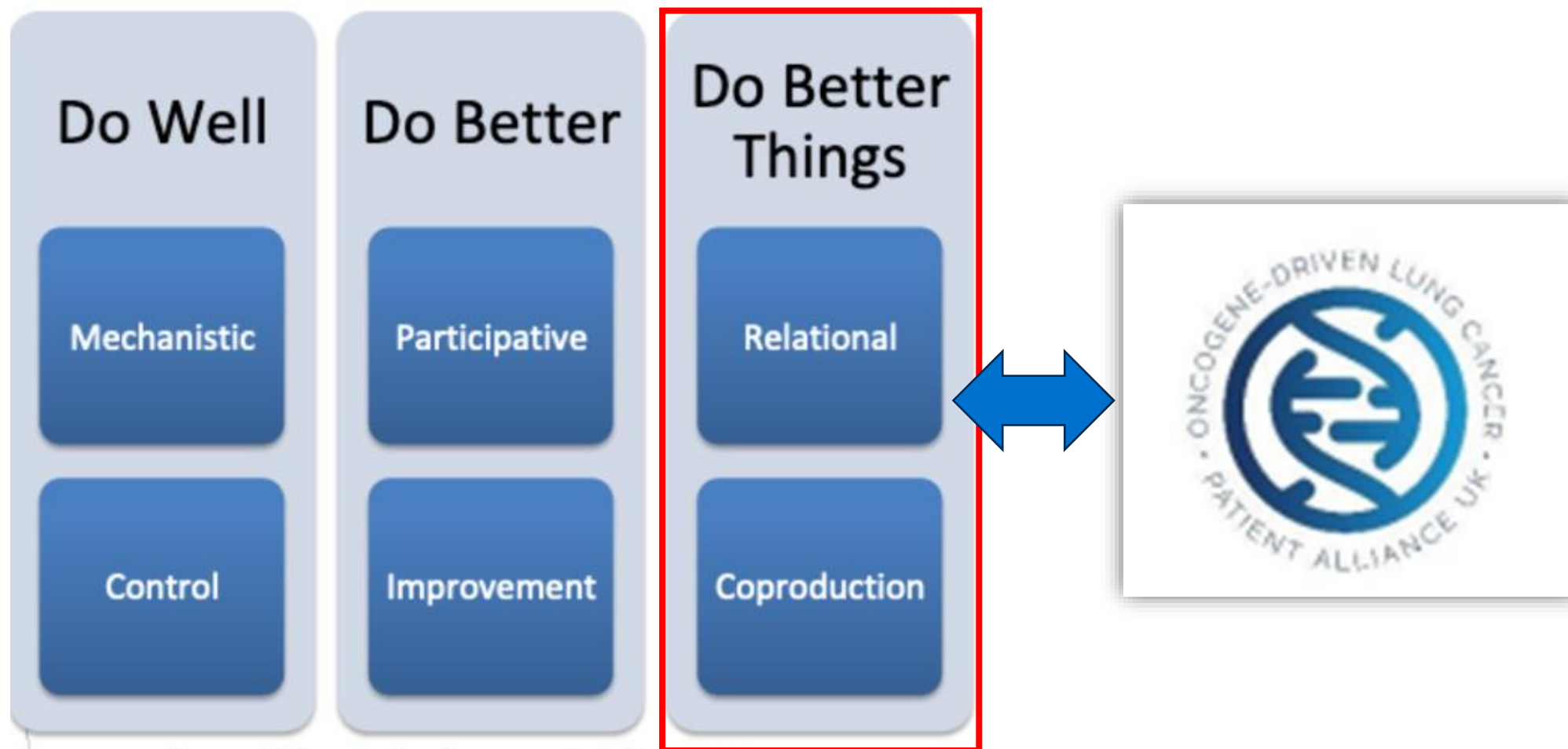
Part of the Aspirant Cancer Career and Education Development (ACCEND) programme

“Quality nurse-led research focuses on the issues most important to those who use, work in and manage health and care services, and succeeds in realising impact.

Priorities must be shaped in collaboration with patients, service users, carers, and the public. Moreover, research led by nurses has a role in reducing inequalities in health outcomes across different populations through focusing on social determinants of health.”

(NHSE and NHS improvement 2021 p14)

# Summary ...



adapted from Anderson-Wallace, Blantern and  
Boydell, 2000-2007



# Thank you!

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